ERIC NELSON

work examples available at ericgnelson.com

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PROFESSIONAL SUMMARY

Designer and front end web developer with over 7 years experience, including brand creation, mobile, web and print design.

WORK EXPERIENCE

Creative Director - Traba Inc.
August 2013 – Present

San Francisco, California

- Managed user experience and design by creating wireframes, user flows, and final design aesthetic
- Created all marketing materials including print, video and web pages
- Built entire front end of the website using HTML, CSS3/SCSS and Javascript/jQuery

Senior Designer - Stress Refuge Inc.
October 2011 – Present

Louisville, Colorado

- Designed UI/UX and final design aesthetic for DeStressify, a mobile app for Android and iOS phones and tablets
- Built visual design of DeStressify mobile app using LESS
- Designed and built DeStressify marketing website using PHP, Javascript/jQuery, and CSS3

Web Art Director - Sounds True Inc.
October 2008 – June 2014

Louisville, Colorado

- Created user interface wireframes and visual designs for e-commerce website, online interactive courses, online membership programs,, Sounds True Radio, and mobile apps for both iOS and Android platforms
- Built Magento template pages and unique WordPress themes, using HTML, PHP, Javascript/jQuery, and CSS3/SCSS
- Art directed day-to-day projects such as email marketing campaigns, online banner ads and product pages

Creative Director - LIFEinaVAN Studios
January 2007 – December 2011

Los Angeles, California

- Co-founded company, defined the company brand, and produced all print/web design and development work using Adobe Creative Suite, WordPress, PHP, HTML, CSS and Javascript/jQuery

Designer/ Photographer - Mountain Media Group llc.
April 2007 – December 2008

Boulder, Colorado

- Conducted all in-house web and print design and photography; built websites using HTML and CSS

EDUCATION

Bachelor of Fine Arts
2004

University of Colorado - Boulder

- Emphasis in Painting and Photography
- Exhibited artwork in the Spring 2004 BFA Show